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**PATENT** 

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Date: 3 Aune 2

Heather J. Roth

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLN NUMBER 10/790,487	FILING DATE 1 March 2004	FIRST NAMED INVENTOR Richard König		ATTY. DKT. NO. HMM-101
Advertisement	Substitution		ART UNIT 2611	EXAMINER Unknown

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## PRELIMINARY AMENDMENT

Please amend the application as follows prior to Examining the Application:

## In the Specification:

Please replace paragraph number [0001] with the following paragraph:

[0001] This patent application claims priority to the provisional patent application entitled, "Video Detection and Insertion," "System and Method for Advertisement Substitution in Broadcast and Prerecorded Video Streams" filed on March 7, 2003, serial no. 60/425,802 60/452,802, which is incorporated by reference herein. This patent application also claims priority to the provisional patent application entitled, "System and Method for Advertisement Substitution in Broadcast and Prerecorded Video Streams" "Video Detection and Insertion," filed on October 14, 2003, serial no. 60/510,896, which is also incorporated by reference herein.

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